



# INSTRUCTION FOR THE GRAPHICS DELIVERY TO THE ORGANIZER

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Please provide the materials according to the attached specification:

1. Please prepare the graphics/video with the minimum suggested resolution listed below (lower resolution will not be accepted)
1. Name the graphics as follows (please do not add any other characters to the name as they will not be recognised by the upload system), i.e. top.jpg, left.png
3. Upload to the cloud server via the link which will be individually provided to you by the Organizer via email

## STANDARD BOOTH



POSTER	POSTER NAME	W:H	min resolution (px)
1. horizontal banner	top	4:1	4000x1000
2. video (or poster)	center	3:2	3000 x 2000
3. logo	desk	1:1	3000 x 3000
4. poster	left	2:3	2000 x 3000
5. videoconference		3:2	no need

## MEDIUM BOOTH



POSTER	POSTER NAME	W:H	min resolution (px)
1. horizontal banner	top	4:1	4000X1000
2. video (or poster)	center	3:2	3000 x 2000
3. logo	desk	1:1	3000 x 3000
4. poster	mid_left	2:3	2000 x 3000
5. videoconference		3:2	no need
6. horizontal banner	top_left	4:1	4000X1000
7. poster	left	2:3	2000X3000

## PREMIUM BOOTH



POSTER	POSTER NAME	W:H	min resolution (px)
1. horizontal banner	top	4:1	4000x1000
2. video (or poster)	center	3:2	3000 x 2000
3. logo	desk	1:1	3000 x 3000
4. poster	center_left	2:3	2000 x 3000
5. videoconference		3:2	no need
6. horizontal banner	top_left	4:1	4000x1000
7. poster	mid_left	2:3	2000x3000
8. poster	left	2:3	2000x3000
9. horizontal banner	top_right	4:1	4000x1000
10. poster	center_right	2:3	2000x3000

## DELIVERY OF FILMS/VIDEOS

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1. Please provide the video in 1080p (1920x1080) resolution at a 16:9 aspect ratio in MP4 (H.264) format with a minimum bitrate of 8 Mbps to ensure high-quality playback across both desktop and mobile platforms.
2. Name your video by “center” (i.e. center.mp4 / center.avi etc). Please do not add any other characters to the name as they will not be recognised by the upload system.
3. Upload the video to the cloud server via the link which will be individually provided to you by the Organizer via email.